Multi-Family Commercial Entitled Land 10 Acres Prime Development Location

180 Apartments & 75,000 SF Retail 5300 SW 20th St Ocala, Florida

Site Details:

Phase III 180 Units
Build Retail Space 75,000 SF

Property Details:

10 Acres 660.51' Front Feet SW 20th St Four-Lane

Zoning / Land Use:

Approved PD Planned Development

Utilities:

City of Ocala Sewer, Water, & Electric

Population:

5 mile 52,585 10 mile 197,793 Ocala / Marion County Avg Household Income: \$69,641

Traffic Count / Interstate:

SW 20th St 20,442 I-75 Exit 352 2.9 mi N I-75 Exit 350 3 mi S

Phase II: \$4,410,000 180 Units (\$24.5k/unit)

75,000 SF Retail \$1,522,500

Total: \$5,932,500.00 Per Acre \$593,250.00 Per SF Land \$13.62



Location Features:

Ocala Airport 1 mi
Ocala Breeders Sales
Across 20th St
Central Florida College
E-One Mfg Plants
Meadowbrook Ind Park
FedEx Distribution Ctr
Ocala Airport Comm Ctr
Hospitals
World Equestrian Center

Retail:

Paddock Mall 3.2 mi Market Street at Heathbrook 3.3 mi Publix Grocery 4.2 mi

Nearby Communities:

Carlton Arms (860 Units)
Fully Occupied Wait List
Fore Ranch
Timberwood
Ocala Palms
On Top of the World
Oak Run
Marion Landing
Cherry Wood
Spruce Creek

New Road Planned/Approved! SW 54TH AVE on West side of property

> City of Ocala Approved Mixed Use Site For Your Next Development





BUSCH REALTY & Development, LLC

Acquisition, Investment, Management, & Sales BuschRealty.com • OcalaProperty.com

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City of Ocala Growth Management Approved PUD16-0003 07/20/16

COUNTRY GREEN PD

PLANNED DEVELOPMENT STANDARDS

Items 1-11 listed below are from City of Ocala Sec. 122-940

The planned development (PD) zoning district is intended to provide a process for the evaluation of unique, individually planned developments, which may not be otherwise permitted in zoning districts established by this chapter. Standards and procedures of this district are intended to promote flexibility of design and permit planned diversification and integration of uses and structures, while at the same time retaining the absolute authority of city council to establish such conditions, stipulations, limitations and restrictions as it deems necessary to protect the public health, safety and general welfare. In so doing, the PD district is designed to:

- 1) Be consistent with the city's adopted 2035 vision plan principles and the comprehensive plan;
- Promote more efficient and economic uses of land;
- 3) Encourage development that is more compatible with contiguous lands;
- 4) Provide flexibility to meet changing needs, market trends, technologies, economics, and consumer preferences;
- 5) Encourage a mix of land uses which can reduce roadway transportation impacts;
- 6) Preserve to the greatest extent possible and utilize existing landscape features and amenities;
- Provide for more usable and suitably located recreational facilities, open spaces and scenic areas, either commonly owned or publicly owned, than would otherwise be provided under conventional land development procedures;
- 8) Reduce development and building costs by permitting smaller networks of utilities and streets and the use of more economical building types and shared facilities;
- Permit a more desirable built environment than would be possible through the strict application of minimum requirements of the city's other zoning and subdivision regulations;
- 10) Allow for flexibility in the combining and coordinating of architectural styles, building forms, and building relationships; and
- 11) Permit modifications to specific limitations and requirements in excess of those included in other zoning districts, based on the unique characteristics of the proposed development of the subject site, where necessary to the public health, safety, or welfare, or for the protection or preservation of lands either internal or external to the planned development.

Page 2 of 5 Country Green PD - Planned Development Standards 2016-05-24 City of Ocala Growth Management Approved PUD16-0003 07/20/16

Residential Development Principles – Country Green PD

Each phase within the PD will develop into a safe, attractive, sustainable, connected, and economically viable development. The following principles are intended to provide a framework for development and provided for implementation of the overall vision.

- Buildings should be organized and arranged to reinforce the primary street edges, to provide for transit opportunities (when appropriate), and to complement the topography, vegetation or other natural features of the site.
- The overall site design intent shall be to strengthen building-to-street relationships and to reinforce a balance between pedestrian and vehicular movements. The location of a building entrance is a key design element that can enhance or detract from a strong building/pedestrian connection.
- The location and design of surface parking is important in establishing the character of the project. The perimeter of the project is different than the interior in that the uses have a stronger relationship to the major thoroughfare system. On the perimeter of the project, parking fields between the building frontage and the ROW line are permitted, but shall be the minimum necessary to make land uses economically successful, while ensuring that surface parking is not the dominant and defining design element for the SW 20th Street corridor.
- Building designs within individual developments or sub-tracts should complement one another through color, design and/or use of similar building materials; consistent landscape design is also required.
- Project architecture shall promote and enhance a pedestrian scale and orientation on any façade facing a street, through building articulation, transparency, or other design treatments.
- Building form should articulate site access points and other points of interest to assist in pedestrian and vehicular way finding.
- Buildings should be articulated to highlight access to building entrances and public/common spaces. Design elements may include but not limited to, canopies, overhangs, recesses, projections, arcades, arches, or display windows.
- The street network should be safe and interconnected, and should support multiple modes of travel including vehicular, pedestrian, and transit where applicable.
- Streets and the roadway network should promote pedestrian activity in a safe and comfortable environment.
- Awnings may be provided and should not interfere with pedestrian movement.
- Buildings shall be organized to group the utilitarian functions away from the public view from public streets. Delivery and loading operations, HVAC equipment, dumpster locations, backflow preventers and other utility and service functions shall be incorporated into the overall design of the building and landscaping.
- Dumpsters shall be screened consistent with City Standards; designs and construction materials should complement the primary building.

Page 3 of 5 Country Green PD - Planned Development Standards 2016-05-24 City of Ocala Growth Management Approved PUD16-0003 07/20/16

- Vehicular service areas including parking decks/garages for multiple buildings are encouraged to be consolidated whenever possible and economically feasible consistent with specific tenant needs.
- Utilities should be located/buried such that tree installations are possible.
- Access driveways should be designed to minimize congestion on streets through the use of shared use entry drives at predetermined median openings.
- Pedestrian and automobile traffic should be separated to the extent possible. Where such traffic conflicts occur, consideration should be given to special paving or similar techniques to clearly mark such crossings.
- Large parking areas should contain clearly defined pedestrian corridors to provide safe access to adjacent buildings.
- Crosswalks may use enhanced paving materials that are complementary to adjacent development.
- Public space may be coordinated with water management facilities to provide amenities, such as water feature overlooks, or paths.
- Driveway and parking lot areas should be illuminated for safe maneuvering of motor vehicles. Lighting assemblies along driveways shall be consistent in type and color, with those used in the common areas and should generally not exceed 35 feet in height; pedestrian level lighting should generally not exceed 16 feet in height. Light fixtures may allow for additional elements such as banners or hanging planters. Lighting should include cut-off-fixtures, where practical.
- Common facilities within private developments such as clubhouses, leasing office, etc. should be easily identifiable and accessible.
- An overall signage and wayfinding plan for the Country Green PD shall be submitted
 with the first final site plan application. The plan shall include the architectural style and
 hierarchy of the signage system throughout the PD. A detailed signage and wayfinding
 plan for each Tract showing proposed sign locations shall be included with the final site
 plan application in each Tract.

Commercial PD Development Principles – Country Green PD

- Commercial/Retail Building Area shall be a maximum of 75,000 square feet.
- Buildings shall provide the following architectural standards:
 - a. Buildings shall be compatible with adjacent residential development.
 - b. Provide articulated facades with offsets and recessed entries. No blank walls shall be visible from the public ROW.
 - c. Every elevation shall be broken through the use of decorative features such as change in plane, molding, columns cornices, awnings, texture variation, color, recessed windows or doors, exposed structural elements like steel or timber beams.

City of Ocala Growth Management Approved PUD16-0003 07/20/16

- d. Roofs shall be gable, gambrel, hipped or otherwise broken up through varying planes. Flat roofs with varying planes shall be considered on a case-by-case basis. Flat roofs must have parapet screening the rooftop and any equipment atop of the roof.
- e. Service and loading areas shall not be placed on the front or street side of a building, but rather at the rear or side of the building and screened from public view.
- As part of the Final PD submittal, landscape buffering will be required adjacent to residential areas. The content of the buffers shall be determined during the Final PD Plan.
- Prior to the first public hearing with the Planning and Zoning Commission for Final PD submittal, a traffic study for the entirety of the PD shall be submitted and approved by city staff.
- All Final PD Plans shall be consistent with the Conceptual Site Development Plan and the PD Development Plan Guidelines Overall Project Permitted Uses.
- The PD shall be built out within 10 years of the effective date. If the PD is not built out, the PD will expire and the owner will be required to reactivate the PD or apply for a different zoning through the City public hearing process unless all site related infrastructure i.e. drainage, parking, utilities, landscaping is completed and only building construction remains.

Phases 1 - 2 Permitted Residential Uses:

Residential uses:

a. Multifamily

Phase 3 Permitted Retail/Residential Uses:

Retail uses:

- a. Bakery
- b. Department store
- c. Drugstore
- d. Electronics store
- e. Grocery store
- f. Hardware store
- g. Home decorating store
- h. Pharmacy
- i. Specialty retail store
- j. Clothing store

City of Ocala Growth Management Approved PUD16-0003 07/20/16

Service Uses:

- a. Restaurant
- b. Commercial photography, art, and graphic
- c. Fast food restaurant
- d. Financial institution
- e. General business service
- f. Hairstyling shop
- g. Photocopying and duplicating service
- h. Commercial photography, art, and graphic
- i. Software service
- j. Print/copier shop
- k. Professional shop
- I. Radio/TV broadcasting facility
- m. Security systems service

Education/recreation/social uses:

- a. Antiques gallery/art gallery/museum
- b. Church/place of worship
- c. Dance/art/music studio
- d. Day care facility, subject to city code
- e. Library
- f. Private club
- g. School, private elementary and secondary
- h. Speech and language center/school
- i. Vocational/professional school

Health care:

- a. Medical and dental office
- b. Veterinarian office

Office:

- a. Professional office
- b. Medical office

Residential Uses:

a. Multifamily







Demographic Detail Report

30 Acres SW 20th ST and SW 54th Ave Ocala, FL

Radius	2 Mile		5 Mile		10 Mile	
Population						
2027 Projection	13,834		58,949		220,917	
2022 Estimate	12,511		52,815		197,495	
2010 Census	11,377		46,061		169,984	
Growth 2022 - 2027	10.57%		11.61%		11.86%	
Growth 2010 - 2022	9.97%		14.66%		16.18%	
2022 Population by Age	12,511		52,815		197,495	
Age 0 - 4	790	6.31%	3,045	5.77%	10,093	5.11%
Age 5 - 9	822	6.57%	3,144	5.95%	10,428	5.28%
Age 10 - 14	796	6.36%	3,095	5.86%	10,684	5.41%
Age 15 - 19	708	5.66%	2,823	5.35%	10,214	5.17%
Age 20 - 24	684	5.47%	2,717	5.14%	9,805	4.96%
Age 25 - 29	837	6.69%	3,165	5.99%	10,740	5.44%
Age 30 - 34	1,002	8.01%	3,541	6.70%	11,268	5.71%
Age 35 - 39	1,045	8.35%	3,505	6.64%	10,936	5.54%
Age 40 - 44	965	7.71%	3,156	5.98%	10,181	5.16%
Age 45 - 49	879	7.03%	2,984	5.65%	10,251	5.19%
Age 50 - 54	797	6.37%	2,978	5.64%	10,877	5.519
Age 55 - 59	750	5.99%	3,149	5.96%	12,055	6.109
Age 60 - 64	686	5.48%	3,273	6.20%	13,161	6.669
Age 65 - 69	583	4.66%	3,233	6.12%	13,792	6.989
Age 70 - 74	478	3.82%	3,136	5.94%	14,154	7.179
Age 75 - 79	338	2.70%	2,593	4.91%	12,222	6.199
Age 80 - 84	199	1.59%	1,742	3.30%	8,539	4.329
Age 85+	152	1.21%	1,537	2.91%	8,094	4.109
Age 65+	1,750	13.99%	12,241	23.18%	56,801	28.769
Median Age	37.90		42.20		47.10	
Average Age	38.00		42.30		45.30	



Demographic Detail Report

20th St, SW, Ocala, FL 34474									
Radius	2 Mile		5 Mile		10 Mile				
2022 Population by Occupation	8,056		36,011		137,425				
Real Estate & Finance	259	3.21%	1,092	3.03%	4,034	2.94%			
Professional & Management	2,213	27.47%	8,943	24.83%	33,021	24.03%			
Public Administration	160	1.99%	874	2.43%	4,034	2.94%			
Education & Health	1,107	13.74%	4,754	13.20%	18,749	13.64%			
Services	922	11.44%	4,838	13.43%	16,509	12.01%			
Information	58	0.72%	303	0.84%	991	0.72%			
Sales	1,151	14.29%	4,420	12.27%	18,733	13.63%			
Transportation	17	0.21%	125	0.35%	392	0.29%			
Retail	681	8.45%	2,942	8.17%	11,099	8.08%			
Wholesale	56	0.70%	463	1.29%	1,822	1.33%			
Manufacturing	236	2.93%	1,117	3.10%	4,421	3.22%			
Production	301	3.74%	2,194	6.09%	7,816	5.69%			
Construction	207	2.57%	1,532	4.25%	6,287	4.57%			
Utilities	204	2.53%	704	1.95%	2,738	1.99%			
Agriculture & Mining	253	3.14%	676	1.88%	1,932	1.41%			
Farming, Fishing, Forestry	86	1.07%	242	0.67%	891	0.65%			
Other Services	145	1.80%	792	2.20%	3,956	2.88%			
2022 Worker Travel Time to Job	3,811		18,170		70,077				
<30 Minutes	2,632	69.06%	13,153	72.39%	50,588	72.19%			
30-60 Minutes	915	24.01%	•	20.64%	15,435	22.03%			
60+ Minutes	264	6.93%	1,267	6.97%	4,054	5.79%			
2010 Households by HH Size	4,076		18,802		71,035				
1-Person Households		28.85%		31.74%		28.77%			
2-Person Households	•	33.93%	•	37.20%	•	40.35%			
3-Person Households		15.38%	2,536	13.49%	9,549	13.44%			
4-Person Households	510	12.51%	1,833	9.75%	7,051	9.93%			
5-Person Households	233	5.72%	898	4.78%	3,343	4.71%			
6-Person Households	97		363		1,289				
7 or more Person Households	50	1.23%	210	1.12%	703	0.99%			
2022 Average Household Size	2.50		2.30		2.30				
Households									
2027 Projection	4,937		24,089		92,352				
2022 Estimate	4,449		21,566		82,542				
2010 Census	4,076		18,801		71,035				
Growth 2022 - 2027	10.97%		11.70%		11.88%				
Growth 2010 - 2022	9.15%		14.71%		16.20%				



Demographic Detail Report

20th St, SW, Ocala, FL 34474									
Radius	2 Mile		5 Mile		10 Mile				
2022 Households by HH Income	4,452		21,565		82,543				
<\$25,000	1,021	22.93%	6,704	31.09%	19,764	23.94%			
\$25,000 - \$50,000	1,389	31.20%	5,135	23.81%	20,807	25.21%			
\$50,000 - \$75,000	734	16.49%	4,151	19.25%	17,271	20.92%			
\$75,000 - \$100,000	534	11.99%	2,352	10.91%	9,713	11.779			
\$100,000 - \$125,000	82	1.84%	980	4.54%	5,413	6.569			
\$125,000 - \$150,000	280	6.29%	752	3.49%	3,491	4.239			
\$150,000 - \$200,000	240	5.39%	578	2.68%	2,837	3.449			
\$200,000+	172	3.86%	913	4.23%	3,247	3.939			
2022 Avg Household Income	\$67,283		\$62,216		\$67,623				
2022 Med Household Income	\$44,924		\$43,338		\$50,876				
2022 Occupied Housing	4,450		21,567		82,543				
Owner Occupied	•	53.35%		56.69%	59,525				
Renter Occupied		46.65%		43.31%	23,018				
2010 Housing Units	4,065		19,778	10.0170	76,464				
1 Unit	•	58.47%	•	64.36%	61,430				
2 - 4 Units	•	14.02%	•	10.57%	·	8.659			
5 - 19 Units		25.49%	· ·	19.39%	•	7.729			
20+ Units	•	2.02%	•	5.69%	·	3.299			
2022 Housing Value	2,373		12,226		59,524				
<\$100,000	•	21.74%	·	30.03%	15,686				
\$100,000 - \$200,000		36.49%	·	30.53%	21,269				
\$200,000 - \$300,000		27.98%		22.32%	12,429				
\$300,000 - \$400,000		8.93%	•	7.57%		8.189			
\$400,000 - \$500,000		4.85%		4.80%	•	4.249			
\$500,000 - \$1,000,000	0	0.00%	447	3.66%	1,958				
\$1,000,000+	0	0.00%	134	1.10%	788				
2022 Median Home Value	\$177,424		\$165,433		\$166,180				
2022 Housing Units by Yr Built	4,937	0.750/	23,856	7 ==0/	89,925				
Built 2010+		2.77%	1,806		•	8.979			
Built 2000 - 2010	•	29.88%	•	25.30%	19,287				
Built 1990 - 1999	•	24.57%		22.35%	19,259				
Built 1980 - 1989	•	21.57%	•	16.51%	20,485				
Built 1970 - 1979		13.08%	•	11.77%	11,241				
Built 1960 - 1969	253		1,792		6,321	7.039			
Built 1950 - 1959	89		971	4.07%	2,841				
Built <1949	59	1.20%	1,173	4.92%	2,426				
2022 Median Year Built	1992		1991		1990				



Traffic Count Report

				Volume Miles from Type Subject Prop	MPSI .05	MPSI .05	MPSI .25		MPSI .86
SW 44th	Ave	SW 43rd Ct	550 yds J Map data ©2022	Avg Daily V	10,200	11,365	7,067	12,087	9,591 11,943
s	W 47th Ave	5 SW 21st Pl Sw 20th St SW 20th St SW 21st Pl Sw 25 M 22		Count	2016	2022	2018	2022	2018 2022
	△	11,365 7,06		Cross Str Dist	0.10 W	0.10 W	0.10 E	0.01 E	0.07 S 0.05 N
	3SW 19th OS	Subject Property	SW 26th St	Cross Street	SW 51st Ter	SW 51st Ter	SW 47th Ave	SW 42nd Ct	SW 20th St SW 20th St
SW 60th Ave	9,591	SW 20th St 11,943	SW 25th St	Street	SW 20th St	SW 20th St	SW 20th St	Southwest 20th Street	SW 60th Ave SW 60th Ave





12/1/2022

